

James Denning – Trade Show Display 2 – Accounting Services Company

This 8' x 10' booth display was designed for a standard Skyline 4-panel stand, with end-caps

For the previous version of the display, I wrote the content, selected the photo and specified an overall appearance before contracting the graphic design to an Indian firm. I managed the designer, as well as the client's relationship with their printer. As above, the fourth panel can be changed to present messaging tailored to different audiences.

